

* 2010 REGISTRATION & RENTAL FORM *

- IMPORTANT DEADLINES - THESE DATES WILL BE STRICTLY ENFORCED -

January 15, 2010 - For last year's Exhibitors to reserve SAME booth space.
 February 19, 2010 - For reserving rental items - order from Dome after February 19th.
 Booth Deadline - Booths will be rented until all are filled; first come/first serve basis.

PLEASE READ THIS IMPORTANT INFORMATION!

Absolutely NO phone registrations will be taken! This "REGISTRATION & RENTAL FORM" along with your payment of CASH, CHECK, MONEY ORDER OR CREDIT CARD must be received by Show Registration in order to reserve booth(s). PLEASE NOTE: If you make payment by CREDIT CARD, this form along with your CREDIT CARD information may be FAXED to Fax: 906-226-7240. Exhibitors NOT in last year's show will be placed on a FIRST COME/FIRST SERVE list to be assigned booth(s) immediately after the January 15, 2010 deadline.

* BOOTH FEES & RENTAL ITEMS *

<u>ITEM(S)</u>	QUANTITY OF BOOTHS WANTED	ENTER \$ <u>AMOUNT</u>
<u>BOOTH FEES:</u> (For <u>Members only</u> of Marquette Builders Exchange and Upper Peninsula Builders Association)		
\$ 340.00 - 1 "A" booth (single 12 ft. X 12 ft. size)	_____	\$ _____
612.00 - 1 "B" booth <u>OR</u> 2 "A" booths (includes 10% discount)	_____	_____
867.00 - 1 "C" booth <u>OR</u> 3 "A" booths (includes 15% discount)	_____	_____
1,088.00 - 1 "D" booth <u>OR</u> 4 "A" booths (includes 20% discount)	_____	_____
1,360.00 - 1 "E" booth <u>OR</u> 5 "A" booths (includes 20% discount)	_____	_____
1632.00 - 1 "F" booth <u>OR</u> 6 "A" booths (includes 20% discount)	_____	_____
7 or more booths -- (Take 20% discount)	_____	_____

<u>BOOTH FEES:</u> (For <u>NON-Members</u> of BX and UPBA)		
\$ 415.00 - 1 "A" booth (single 12 ft. X 12 ft. size).	_____	\$ _____
747.00 - 1 "B" booth <u>OR</u> 2 "A" booths (includes 10% discount)	_____	_____
1,058.00 - 1 "C" booth <u>OR</u> 3 "A" booths (includes 15% discount)	_____	_____
1,328.00 - 1 "D" booth <u>OR</u> 4 "A" booths (includes 20% discount)	_____	_____
1,660.00 - 1 "E" booth <u>OR</u> 5 "A" booths (includes 20% discount)	_____	_____
1,992.00 - 1 "F" booth <u>OR</u> 6 "A" booths (includes 20% discount)	_____	_____
7 or more booths -- (Take 20% discount)	_____	_____

MANUFACTURED HOME OUTDOOR DISPLAY: \$475.00 plus \$75.00 refundable. Electric power included.

CENTER OF THE SHOW BOOTH: \$1,800.00. Call 906-225-1216 for information.

BOOTH RENTAL ITEMS: (Drapes & 110 elec. power included in fees. Bring your own 50-100 ft. extension cords.)

1. 220 ELECTRIC POWER - \$25.00 for each plug-in (spas, ovens, pools) _____
2. PLASTIC TABLE COVERS/SKIRTS - \$10.00 each - (SPECIFY COLOR _____) _____
3. TABLES - \$5.00 each (size 3 ft. x 6 ft.) _____
4. CHAIRS - \$1.00 each (metal chairs) _____

TOTAL AMOUNT OWED: \$ _____

MAKE CHECK OR MONEY ORDER PAYABLE TO "U.P. BUILDERS SHOW" OR PAY BY CREDIT CARD:

CHECK ONE: VISA _____ MASTERCARD _____ DISCOVER _____

CREDIT CARD NUMBER: _____ EXPIRATION DATE: _____

3-DIGIT # ON BACK: _____ SIGNATURE: _____

MAIL OR DELIVER TO: U.P. BUILDERS SHOW, 1229 W. WASHINGTON ST., MARQUETTE, MI 49855 OR FAX TO: 906-226-7240

PHONE: 906-225-1216 * E-MAIL: mqtbldrsx@charterinternet.com * WEB SITE: www.upbuildersshow.com

*** PLEASE PRINT & FILL OUT COMPLETELY ***

NAME OF BUSINESS: _____ PHONE NO: _____

ADDRESS: _____ FAX NO: _____

CITY/STATE/ZIP: _____

CONTACT PERSON: _____ E-MAIL ADDRESS: _____

TYPE OF EXHIBIT, SO PLACEMENT IS AWAY FROM COMPETITORS: _____

BOOTH LOCATION DESIRED (SEE MAP): (1ST CHOICE) _____ (2ND CHOICE) _____

THURSDAY SET-UP: WHAT TIME WILL YOU ARRIVE? _____ FRIDAY SET-UP – WHAT TIME? _____

SEMI'S SHOULD USE LOADING DOCK DROP-OFF. WHAT DAY & TIME? _____

WILL YOU REQUIRE WATER HOOKUP (SPAS, FOUNTAINS, POOLS)? YES _____ NO _____

WILL YOU REQUIRE 220 ELECTRIC POWER (FOR SPAS, OVENS)? YES _____ (ENCLOSE \$25.00) NO _____

(PLEASE MAKE A COPY FOR YOUR RECORDS – FRONT AND BACK)

*** COMMITTEE USE ONLY ***

DATE REG. RECEIVED: _____ AMOUNT OF PAYMENT RECEIVED: _____ CHECK #: _____ CASH: _____ CC INFO: _____
Yes Yes

BOOTH NO'S & LOCATION ASSIGNED: _____ DATE ASSIGNED: _____

COMMENTS: _____ OFFICIAL'S INITIALS: _____

* EXTRA ACTIVITIES SIGN-UP SHEET *

* GIVE DEMONSTRATIONS IN YOUR BOOTH *

Please sign up below, if you wish to present demonstrations in your booth. The times and content of these demonstrations shall be at your own discretion with Builders Show Committee approval. Demonstration times should be posted in your booth. *Only demonstrations related to your booth or product are allowed!*

EXAMPLES OF DEMOS ARE:

- | | |
|--|--|
| 1. "HOW TO GET STARTED WITH YOUR HOME PROJECT" | 6. "HOW TO INSTALL OR USE YOUR PRODUCT" |
| 2. "DO'S AND DON'TS OF HIRING A CONTRACTOR" | 7. "FINANCING AND INSURING YOUR PROJECT" |
| 3. "HOW-TO" REMODELING OR REFINISHING PROJECTS | 8. "ENERGY EFFICIENT PRODUCTS" |
| 4. "HOW-TO" DECORATING PROJECTS | 9. "NEW PRODUCTS FOR YOUR HOME & OFFICE" |
| 5. "HOW TO WORK SAFELY WITH TOOLS" | 10. OTHER INTERESTING IDEAS |

_____ **YES, I WOULD LIKE TO GIVE DEMONSTRATIONS IN MY BOOTH.**

Type of demo: _____

Please list days and times you will present your demonstrations. (tentatively)

Friday, March 5 - _____ Preferred Time(s): _____

Saturday, March 6 - _____ Preferred Time(s): _____

Sunday, March 7 - _____ Preferred Time(s): _____

* OUTDOOR VEHICLE/EQUIPMENT SPOTS *

There are only **five (5)** outdoor spots which are available on a **first come/first serve basis**. Only registered Exhibitors may participate and only company vehicles or equipment may be displayed. The spots are located at the south entrance of the Superior Dome and cost only **\$50.00 each**. They fill very quickly, so if you are interested, **you should call Ph: 906-225-1216 as soon as you receive your 2010 brochure.**

_____ **YES, I WOULD LIKE TO RESERVE AN OUTDOOR SPOT FOR \$50.00.**

* SELLING MERCHANDISE IN YOUR BOOTH *

You are welcome to sell merchandise in your booth. Only items pertaining to your business or craft are permitted. *Sales of unrelated merchandise will NOT be allowed!*

_____ **YES, I WILL SELL ITEMS IN MY BOOTH. (LIST ITEMS BELOW)**

**PLEASE SEND DEMO INFO TO US BY FEBRUARY 12, 2010,
SO INFO CAN BE INSERTED IN ALL BUILDERS SHOW ADS
(PLEASE PRINT INFO)**

NAME OF BUSINESS: _____ PHONE: _____

ADDRESS: _____ FAX: _____

CITY/STATE/ZIP: _____ CONTACT PERSON: _____

MAIL TO: U.P. BUILDERS SHOW, 1229 W. WASHINGTON ST., MARQUETTE, MI 49855

PHONE: 906-225-1216, FAX: 906-226-7240

Email: mqtbldrsx@charterinternet.com * Website: www.upbuildersshow.com

PLEASE MAKE A COPY FOR YOUR RECORDS.

**TO EXHIBITORS: AFTER YOU REGISTER, YOUR CONTRACT PACKET WILL BE MAILED
TO YOU ASAP OR IMMEDIATELY AFTER THE FIRST DEADLINE OF JANUARY 15, 2010.**

Contract packets will include your booth number(s), an Exhibitor checklist, the Builders Show contract (sign & return to us), booth worker list (return to us), rules and regulations, an outdoor map indicating Exhibitor parking lot, a sheet to sign up for Coffee Deck Sponsor and/or to order Courtesy Passes, along with other pertinent information. Please read the Exhibitor Checklist and return all information that is requested. ALL INFORMATION MUST BE TURNED IN BEFORE BOOTH SET-UP IS PERMITTED. ***THIS RULE IS STRICTLY ENFORCED!***