

# \* 2012 REGISTRATION & RENTAL FORM \*

*- IMPORTANT DEADLINES - THESE DATES WILL BE STRICTLY ENFORCED -*

- January 20, 2012:** For last year's Exhibitors to reserve SAME booth space.
- March 1, 2012:** For reserving rental items – order at Superior Dome after March 1st.
- Booth Deadline:** Booths will be rented on a first come/first serve basis until all are filled.

## *PLEASE READ THIS IMPORTANT INFORMATION!*

Absolutely **NO** phone registrations will be taken! This "REGISTRATION & RENTAL FORM" along with your payment of **CASH, CHECK, MONEY ORDER OR CREDIT CARD** must be received by Show Registration in order to reserve booth(s). **Please note:** If you make your payment by **CREDIT CARD**, this form along with your **CREDIT CARD INFO** may be faxed to **Fax: 906-226-7240**. Exhibitors **NOT** in last year's show will be placed on a **FIRST COME/FIRST SERVE** list to be assigned booth(s) immediately after the January 20, 2012 deadline.

## \* BOOTH FEES & RENTAL ITEMS \*

<u>ITEM(S)</u>	QUANTITY OF BOOTHS WANTED	ENTER \$ <u>AMOUNT</u>
<b>BOOTH FEES:</b> (For <u>Members only</u> of Marquette Builders Exchange and Upper Peninsula Builders Association)		
<b>\$ 340.00</b> – 1 "A" booth (single 12 ft. X 12 ft. size) . . . . .	_____	\$ _____
<b>612.00</b> – 1 "B" booth <u>OR</u> 2 "A" booths (includes 10% discount) . . . . .	_____	_____
<b>867.00</b> – 1 "C" booth <u>OR</u> 3 "A" booths (includes 15% discount) . . . . .	_____	_____
<b>1,088.00</b> – 1 "D" booth <u>OR</u> 4 "A" booths (includes 20% discount) . . . . .	_____	_____
<b>1,360.00</b> – 1 "E" booth <u>OR</u> 5 "A" booths (includes 20% discount) . . . . .	_____	_____
<b>1,632.00</b> – 1 "F" booth <u>OR</u> 6 "A" booths (includes 20% discount) . . . . .	_____	_____
<b>7 or more booths – (Take 20% discount)</b> . . . . .	_____	_____
<b>BOOTH FEES:</b> (For <u>NON-Members</u> of BX and UPBA)		
<b>\$ 415.00</b> – 1 "A" booth (single 12 ft. X 12 ft. size). . . . .	_____	\$ _____
<b>747.00</b> – 1 "B" booth <u>OR</u> 2 "A" booths (includes 10% discount) . . . . .	_____	_____
<b>1,058.00</b> – 1 "C" booth <u>OR</u> 3 "A" booths (includes 15% discount) . . . . .	_____	_____
<b>1,328.00</b> – 1 "D" booth <u>OR</u> 4 "A" booths (includes 20% discount) . . . . .	_____	_____
<b>1,660.00</b> – 1 "E" booth <u>OR</u> 5 "A" booths (includes 20% discount) . . . . .	_____	_____
<b>1,992.00</b> – 1 "F" booth <u>OR</u> 6 "A" booths (includes 20% discount) . . . . .	_____	_____
<b>7 or more booths – (Take 20% discount)</b> . . . . .	_____	_____
<b>TEN-BOOTH CENTER OF THE SHOW DISPLAY: \$1,800.00.</b> Call 906-225-1216 for information.		
<b>BOOTH RENTAL ITEMS:</b> (Drapes & 110 elec. power included in fees. Bring your own 50-100 ft. extension cords.)		
1. 220 ELECTRIC POWER – <b>\$25.00</b> for each plug-in (spas, ovens, pools) . . . . .	_____	_____
2. PLASTIC TABLE COVERS/SKIRTS – <b>\$10.00</b> each – (SPECIFY COLOR: <b>BLUE, BLACK, RED, BURGUNDY, WHITE, GREEN</b> ) _____	_____	_____
3. TABLES – <b>\$5.00</b> each (size 3 ft. x 6 ft.) . . . . .	_____	_____
4. CHAIRS – <b>\$1.00</b> each (metal chairs) . . . . .	_____	_____
TOTAL AMOUNT OWED: \$		_____

MAKE CHECK OR MONEY ORDER PAYABLE TO "U.P. BUILDERS SHOW" OR PAY BY CREDIT CARD:

CHECK ONE: VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

3-DIGIT # ON BACK: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

MAIL OR DELIVER TO: U.P. BUILDERS SHOW, 1229 W. WASHINGTON ST., MARQUETTE, MI 49855 OR FAX TO: 906-226-7240

PHONE: 906-225-1216 \* NEW EMAIL ADDRESS: [margbx@marquettebx.org](mailto:margbx@marquettebx.org) \* WEBSITE: [www.upbuildersshow.com](http://www.upbuildersshow.com)

**\* PLEASE PRINT & FILL OUT COMPLETELY \***

NAME OF BUSINESS: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ FAX: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

TYPE OF EXHIBIT (WE DO NOT PLACE YOU NEAR COMPETITORS): \_\_\_\_\_

BOOTH LOCATION DESIRED (SEE MAP): (1<sup>ST</sup> CHOICE) \_\_\_\_\_ (2<sup>ND</sup> CHOICE) \_\_\_\_\_

THURSDAY SET-UP: WHAT TIME WILL YOU ARRIVE? \_\_\_\_\_ FRIDAY SET-UP – WHAT TIME? \_\_\_\_\_

**SEMI'S SHOULD USE LOADING DOCK DROP-OFF. WHAT DAY & TIME?** \_\_\_\_\_

WILL YOU REQUIRE WATER HOOKUP (SPAS, FOUNTAINS, POOLS)? YES \_\_\_\_\_ NO \_\_\_\_\_

WILL YOU REQUIRE 220 ELECTRIC POWER (FOR SPAS, OVENS)? YES \_\_\_\_\_ (ENCLOSE \$25.00) NO \_\_\_\_\_

**- PLEASE MAKE A COPY FOR YOUR RECORDS – FRONT AND BACK -**

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**\* COMMITTEE USE ONLY \***

DATE REC'D: \_\_\_\_\_ AMT. OF PAYMENT REC'D: \_\_\_\_\_ CHECK#: \_\_\_\_\_ CASH: \_\_\_\_\_ CC INFO: \_\_\_\_\_  
Yes Yes

BOOTH NO'S & LOCATION ASSIGNED: \_\_\_\_\_ DATE ASSIGNED: \_\_\_\_\_

COMMENTS: \_\_\_\_\_ OFFICIAL'S INITIALS: \_\_\_\_\_

# \* EXTRA ACTIVITIES SIGN-UP SHEET \*

## \* EXHIBITORS, PLEASE NOTE: IMPORTANT INFO ON CASH RAFFLES \*

**ABSOLUTELY NO CASH RAFFLES BY EXHIBITORS OR NON-EXHIBITORS WILL BE ALLOWED DURING THE BUILDERS SHOW, EXCEPT FOR THE TWO INVITED CHARITIES OF THE SHOW.**

**CASH RAFFLES** include games of any kind, 50-50 and selling tickets for charities. **FREE RAFFLES AND DRAWINGS**, however, will be allowed. Also, a Non-Profit Exhibitor, may accept **DONATIONS ONLY** with no ticket sales involved. If you have any questions, please call Show Registration at Ph: 906-225-1216 or any Builders Show Committee member. Thank you for your cooperation!

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## \* GIVE DEMONSTRATIONS IN YOUR BOOTH \*

Please sign up below, if you wish to present demonstrations in your booth. The times and content of these demonstrations shall be at your own discretion with Builders Show Committee approval. Demonstration times should be posted in your booth. *Only demonstrations related to your booth or product are allowed!*

### EXAMPLES OF DEMOS ARE:

- |  |  |
|--|--|
| 1. "HOW TO GET STARTED WITH YOUR HOME PROJECT" | 6. "HOW TO INSTALL OR USE YOUR PRODUCT"  |
| 2. "DO'S AND DON'TS OF HIRING A CONTRACTOR"    | 7. "FINANCING AND INSURING YOUR PROJECT" |
| 3. "HOW-TO" REMODELING OR REFINISHING PROJECTS | 8. "ENERGY EFFICIENT PRODUCTS"           |
| 4. "HOW-TO" DECORATING PROJECTS                | 9. "NEW PRODUCTS FOR YOUR HOME & OFFICE" |
| 5. "HOW TO WORK SAFELY WITH TOOLS"             | 10. OTHER INTERESTING IDEAS              |

\_\_\_\_\_ YES, I WOULD LIKE TO GIVE DEMONSTRATIONS IN MY BOOTH.

Type of demo: \_\_\_\_\_

Please list days and times you will present your demonstrations. (tentatively)

Friday, March 9 - \_\_\_\_\_ Preferred Time(s): \_\_\_\_\_

Saturday, March 10 - \_\_\_\_\_ Preferred Time(s): \_\_\_\_\_

Sunday, March 11 - \_\_\_\_\_ Preferred Time(s): \_\_\_\_\_

## \* OUTDOOR VEHICLE/EQUIPMENT SPOTS \*

There are only **five (5)** outdoor spots which are available on a **first come/first serve basis**. Only registered Exhibitors may participate, and only company vehicles and/or equipment may be displayed. The spots are located at the south entrance of the Superior Dome and cost only **\$50.00 each**. They fill very quickly, so if you are interested, *please call Ph: 906-225-1216 as soon as you receive your 2012 brochure.*

\_\_\_\_\_ YES, I WOULD LIKE TO RESERVE AN OUTDOOR SPOT FOR \$50.00.

## \* SELLING MERCHANDISE IN YOUR BOOTH \*

You are welcome to sell merchandise in your booth. Only items pertaining to your business or craft are permitted. *Sales of unrelated merchandise will NOT be allowed!*

\_\_\_\_\_ YES, I WILL SELL ITEMS IN MY BOOTH. (LIST ITEMS BELOW)

\_\_\_\_\_

**PLEASE SEND DEMONSTRATION INFORMATION TO US BY FEBRUARY 17, 2012,  
SO INFORMATION CAN BE INSERTED INTO MEDIA TABLOIDS  
(PLEASE PRINT)**

NAME OF BUSINESS: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ FAX: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

MAIL TO: U.P. BUILDERS SHOW, 1229 W. WASHINGTON ST., MARQUETTE, MI 49855

PHONE: 906-225-1216, FAX: 906-226-7240

NEW EMAIL ADDRESS: [marqbx@marquettebx.org](mailto:marqbx@marquettebx.org) \* WEBSITE: [www.upbuildersshow.com](http://www.upbuildersshow.com)

- PLEASE MAKE A COPY FOR YOUR RECORDS -

**TO EXHIBITORS: AFTER YOU REGISTER, YOUR CONTRACT PACKET WILL BE MAILED  
TO YOU AS SOON AS POSSIBLE AFTER THE FIRST DEADLINE OF JANUARY 20, 2012.**

Contract packets will include your booth number(s), an Exhibitor checklist, the Builders Show contract (sign & return to us), booth worker list (fill in & return to us), rules and regulations, an outdoor map indicating Exhibitor parking lot, a sheet to sign up for Coffee Deck Sponsor and/or to order Courtesy Passes, along with other pertinent information. Please read the Exhibitor Checklist and return all information that is requested. ***ALL INFORMATION MUST BE TURNED IN BEFORE BOOTH SET-UP IS PERMITTED. THIS RULE IS STRICTLY ENFORCED!***